



THE CONSCIOUS CLUB™

Where Your Stay Gives Back

CONTENTS

THE ACT ITSELF · The 4% Restoration Mandate
THE SOCIAL SANCTUARY · The Beating Heart
STRATEGIC ALLIANCES · The Three Pillars, The Partnership Model
LOCAL INITIATIVES · The Tuscan Anchor
SEVENTY HECTARES · Awakening the Land
THE STEWARD COMMUNITY · The Regenerative Guest
THE PROTOCOL OF ACCOUNTABILITY
THE SYMBIOTIC FUTURE · The Closing Covenant

THE ACT ITSELF

The Conscious Club™ exists for one sentence: at Agaporia, the stay itself is the act of restoration, measured, recorded, and returned to you.

Every stay activates a fixed 4% Restoration Mandate: a hard allocation of room revenue, set aside before profit is calculated, to Agaporia's NGO alliances, local restoration initiatives, and the Biological Engine™ itself. What your stay sets in motion is counted. On departure, a Personal Impact Report places the count in your hands: soil health, carbon sequestration, social equity, the beginning of your Return on Regeneration™ record. From the day the Blockchain Accountability Ledger goes live, that record becomes one you will be able to audit.

The condition of the land was written down before the first guest arrives: the estate's ecological baselines, recorded in April 2026, so that what returns can be counted, and counted for you. Sixteen of the 70 hectares are already under active rewilding.

Your restoration and Nature's recovery are one act. That is the covenant. What follows is its operational form.

The Four Objectives

Financial Activation. Your stay is a primary driver of stewardship. Choosing Agaporia activates the Mandate, and your presence carries a counted contribution to global and local resilience.

Intellectual Growth. Curiosity becomes the informed perspective a regenerative life requires. Expert-led sessions bring the data and the clarity to navigate the ecological complexities of our time.

Common Ground. The Conscious Club™ gathers specialists, leaders, and guests into one working community, collaborating directly on collective welfare and the recovery of the living world.

Direct Intervention. From observation to active stake. Hands-on work, from planting indigenous species to monitoring soil health, contributes physically to the biological recovery of the 70 hectares.

THE SOCIAL SANCTUARY

The Beating Heart

The Social Sanctuary is the gathering place of The Conscious Club™. A place to read, to listen, to sit in conversation with other guests and with the people working at the frontline of restoration.

Ideas are shared and vision takes shape. Guests, stewards, and the partners who carry the work forward meet on common ground.

STRATEGIC ALLIANCES

The Three Pillars

Agaporia's covenant reaches past its borders. Alliances in active development with three of the world's most relentless advocates for life carry The Conscious Club™ across the three pillars of our shared existence: Terrestrial Sovereignty, Oceanic Integrity, and Human Equity. Formal agreements are in active development as of July 2026, and the covenant publishes each one as it is sealed.

Terrestrial Sovereignty · The Jane Goodall Institute. The alliance in development with the Jane Goodall Institute champions the interconnectedness of all living systems and supports its global movement to restore biodiversity. The conversation includes the Roots & Shoots programme: an investment in the next generation of environmental leaders, so that the stewardship practised in Tuscany finds its echo in young activists worldwide.

Oceanic Integrity · The Captain Paul Watson Foundation. The health of the soil is bound to the vitality of the oceans. The alliance in development with the Captain Paul Watson Foundation supports front-line marine sovereignty and ocean restoration: the most direct defence of the systems that sustain all life on earth. While the land here recovers, the blue lungs of the planet are defended.

Human Equity · Save the Children. A regenerative future must be inclusive. The alliance in development with Save the Children extends the Restoration Mandate to the human landscape, bridging the gap between crisis and opportunity for the world's most vulnerable populations, and grounding the covenant in social equity.

The Partnership Model

Each alliance is grounded in fieldwork. What the partners know from the field is shaping how the estate takes form, and it will live in every stay to come. The model rests on three integrations.

I. Integrated Funding. The 4% Restoration Mandate embeds the covenant in the cost of operations: a direct, mathematical link between the estate's success and front-line restoration, counted from the first stay.

II. The Platform. The estate opens as a stage for its allies: a five-star environment in service of marine sovereignty, wildlife conservation, and human rights, carrying their voices to the people most able to amplify them.

III. Applied Stewardship. A reciprocal flow of expertise. The scientific research of the NGO allies shapes how the land is worked, so that global environmental strategies produce living results in the soil beneath your feet.

LOCAL INITIATIVES: THE TUSCAN ANCHOR

Agaporia stands as a physical anchor for the preservation of Tuscany's natural and cultural heritage. Alongside the recovery of its own 70 hectares, two commitments hold the future of this landscape.

1. The Tuscany Biodiversity Project. A comprehensive strategy to reanimate the region's ecosystems: mapping vital habitats, protecting endangered species, a resilient future for local flora and fauna. Agaporia's commitment folds this regional strategy into the estate's land management and opens the conservation work to the guest, the stay as a live masterclass in wildlife preservation. Here, biodiversity is a measurable increase in the life surrounding us.

2. Preservation of the Historic Landscape. The beauty of Tuscany is a functional heritage. Agaporia's commitment funds traditional land-management methods: the restoration of drystone walls, ancestral vineyard terracing, the pastoral identity of Tuscany held as a living reality. The intentional interplay between Nature and culture keeps the history of this land lived.

The Legacy of Local Presence. These initiatives fold into your experience, bridging observation and intervention. Programmes and on-site stewardship opportunities let you physically restore the vitality of this landscape. Within The Conscious Club™, your presence in Tuscany is a counted investment in the resilience of this land and its community.

SEVENTY HECTARES: AWAKENING THE LAND

Breathing new life.

The agricultural mandate is absolute: 70 hectares of soil brought back through the principles of regenerative farming, 16 of them already under active rewilding, their recovery counted against the record made in April 2026. A resilient environment that will endure for generations.

A living symbiosis. The relationship with this landscape is a continuous exchange of energy. Nourishing the soil's microbial networks cultivates a self-regulating ecosystem of biological abundance. The health of the estate is the foundation for all life it supports. We are the land we inhabit.

Vitality from the ground up. Healthy soil is the prerequisite for human vitality. The distance between the field and the plate closes: you take part in the harvest of what you eat, a physical grounding that aligns your wellbeing with the natural cycle of the estate.

The architecture of regenerative luxury. The estate's roadmap commits it to a measured net gain for Nature across the whole property, season by season: a carbon sink, a biodiversity engine, hospitality as a mechanism for ecological repair.

THE STEWARD COMMUNITY

The Regenerative Guest

Your presence is the heartbeat of the covenant. Membership in the Steward Community is belonging to a recovery: a living cycle of regenerative impact that begins on this land and reaches across the world.

From Guest to Steward. The agency to leave a permanent signature on the landscape. Through active guardianship, from reforestation to biodiversity monitoring, you contribute physically to the estate's vitality: your connection to Tuscany grounded in tangible labour and shared intent.

Strategic Briefings. The partner NGOs lead briefings on regenerative practice, biodiversity conservation, and social equity: technical insight for navigating and supporting global conservation, a centre of gravity for shared thought and collective action.

Field Intervention Days. Dedicated periods of physical stewardship, labouring alongside the local team. Tangible ties to the land through active guardianship: reforestation, the restoration of historical infrastructure, presence invested directly in the resilience of the Tuscan landscape.

The Record of Impact. Transparency is the bedrock of The Conscious Club™. The Personal Impact Report you carry home, and the cumulative Return on Regeneration™ record it opens, turn your stays into a documented account of what returned to the land and to the people on it.

A Community of Practice. Agaporia convenes leaders who choose a different relationship with luxury travel. The Sovereignty Forum gathers the founding cohort on the estate each year; forums, symposia, and field interventions carry the exchange across the seasons. A network of advocates carries the Agaporia ethos into their own communities, and the restoration reaches far past the borders of Tuscany.

Direct Introductions. Beyond the 4% Restoration Mandate, a member who wishes to support a specific project of one of Agaporia's allies receives a direct introduction. The relationship, and any support that follows, belongs to the member and the ally.

THE PROTOCOL OF ACCOUNTABILITY

A covenant is kept in the open or it is not a covenant. From opening, The Conscious Club™ follows every euro of the Mandate to the front line, holds Vitality Reviews with each ally, and lets what the land and the partners teach refine the work, season after season.

The depth of guest engagement, the reach of the allies' work, and the progress of each alliance against its shared commitments are all part of the same discipline: the relentless pursuit of documented impact, and the honesty to publish what the record shows.

When a partnership demonstrates exceptional yield, the investment deepens: interventions shaped together with the allies, from supporters to co-creators of restoration. A digital framework in development will carry the allies' voices to a global audience, keeping your connection to the mission alive long after you leave the borders of Tuscany. And through ongoing dialogue with the local community, Agaporia's contribution holds its ground across the decades: a permanent legacy for the earth.

THE SYMBIOTIC FUTURE

The Conscious Club™ holds to a simple horizon: humans, wildlife, and the land thriving together, and the shared mission carried with every guest, team member, and partner who chooses to be part of it: to become nature positive, together.

The visit becomes a beginning. You depart with the conviction, and the record, to carry restoration into your own sphere of influence. You leave as a Regenerative Guest.

The World Is Better Because You Are Here.



AGAPORIA

True Comfort Doesn't Take. It Restores.